

ASSEMBLY, No. 5451

STATE OF NEW JERSEY

218th LEGISLATURE

INTRODUCED MAY 23, 2019

Sponsored by:

Assemblyman ROY FREIMAN

District 16 (Hunterdon, Mercer, Middlesex and Somerset)

Assemblyman JOE DANIELSEN

District 17 (Middlesex and Somerset)

Assemblywoman VALERIE VAINIERI HUTTLE

District 37 (Bergen)

Co-Sponsored by:

Assemblyman Armato, Assemblywomen Sumter, Lopez and Lampitt

SYNOPSIS

Establishes public awareness campaign about Pregnant Women/Women With Dependent Children initiative and Maternal Wrap Around program.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 6/21/2019)

1 AN ACT concerning the establishment of a public awareness
2 campaign about the Pregnant Women/Women With Dependent
3 Children initiative and Maternal Wrap Around program and
4 supplementing Title 30 of the Revised Statutes.

5
6 **BE IT ENACTED** *by the Senate and General Assembly of the State*
7 *of New Jersey:*

8
9 1. a. The Commissioner of Human Services shall establish a
10 public awareness campaign to publicize and inform the general
11 public about the Pregnant Women/Women With Dependent
12 Children initiative, the Maternal Wrap Around program, and other
13 services provided by the Department of Human Services to pregnant
14 women and mothers suffering from opioid addiction and other
15 substance use disorders.

16 b. The commissioner shall, at a minimum:

17 (1) provide for the development of printed educational materials
18 and public service announcements in English and Spanish about the
19 public awareness campaign established pursuant to subsection a. of
20 this section; and

21 (2) disseminate information about the Pregnant Women/Women
22 With Dependent Children initiative, the Maternal Wrap Around
23 program, and other services provided by the department to pregnant
24 women and mothers suffering from opioid addiction and other
25 substance use disorders for distribution to the public, through a
26 variety of entities, including, but not limited to, local health
27 agencies and clinics, physicians, health care facilities, birthing
28 centers, pharmacies, libraries, any residential or outpatient
29 substance use treatment centers, and other community-based
30 outreach programs and organizations.

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32 2. The Commissioner of Human Services, pursuant to the
33 "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et
34 seq.), shall adopt rules and regulations to effectuate the purposes of
35 this act.

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37 3. This act shall take effect immediately.

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STATEMENT

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42 This bill requires that the Commissioner of Human Services
43 establish a public awareness campaign to publicize and inform the
44 general public about the Pregnant Women/Women With Dependent
45 Children initiative, the Maternal Wrap Around program, and other
46 services provided by the Department of Human Services to pregnant
47 women and mothers suffering from opioid addiction and other
48 substance use disorders.

1 The commissioner would be, at a minimum required to: develop
2 printed educational materials and public service announcements in
3 English and Spanish about the public awareness campaign; and
4 disseminate information about the Pregnant Women/Women With
5 Dependent Children Initiative, the Maternal Wrap Around Program,
6 and other services provided by the department to pregnant women
7 suffering from opioid addiction and other substance use disorders
8 for distribution to the public, through a variety of entities,
9 including, but not limited to, local health agencies and clinics,
10 physicians, health care facilities, birthing centers, pharmacies,
11 libraries, any residential or outpatient substance use treatment
12 centers, and other community-based outreach programs and
13 organizations.

14 The Pregnant Women/Women with Dependent Children
15 initiative provides a coordinated network of specialized, gender-
16 specific and family-centered substance use treatment services
17 targeted to pregnant women and women with dependent children
18 including, but not limited to: methadone maintenance; residential or
19 outpatient substance use treatment services; primary medical and
20 pediatric care; prenatal care referrals; transportation and child care
21 services; therapeutic interventions for women and children; and
22 linkages to housing assistance and recovery management services.

23 The Maternal Wrap Around program provides intensive case
24 management and recovery support services for opioid dependent
25 pregnant and postpartum women throughout the State. The goal of
26 the program is to promote maternal health, improved birth
27 outcomes, the reduction of risk and adverse consequences of
28 prenatal substance exposure, and alleviate barriers to services for
29 pregnant women and mothers suffering from opioid addiction.